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B A L
A N C
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Q2 2025

NEW

BALANCE

NUMERIC

2025



1010



Tiago Lemos Signature Model

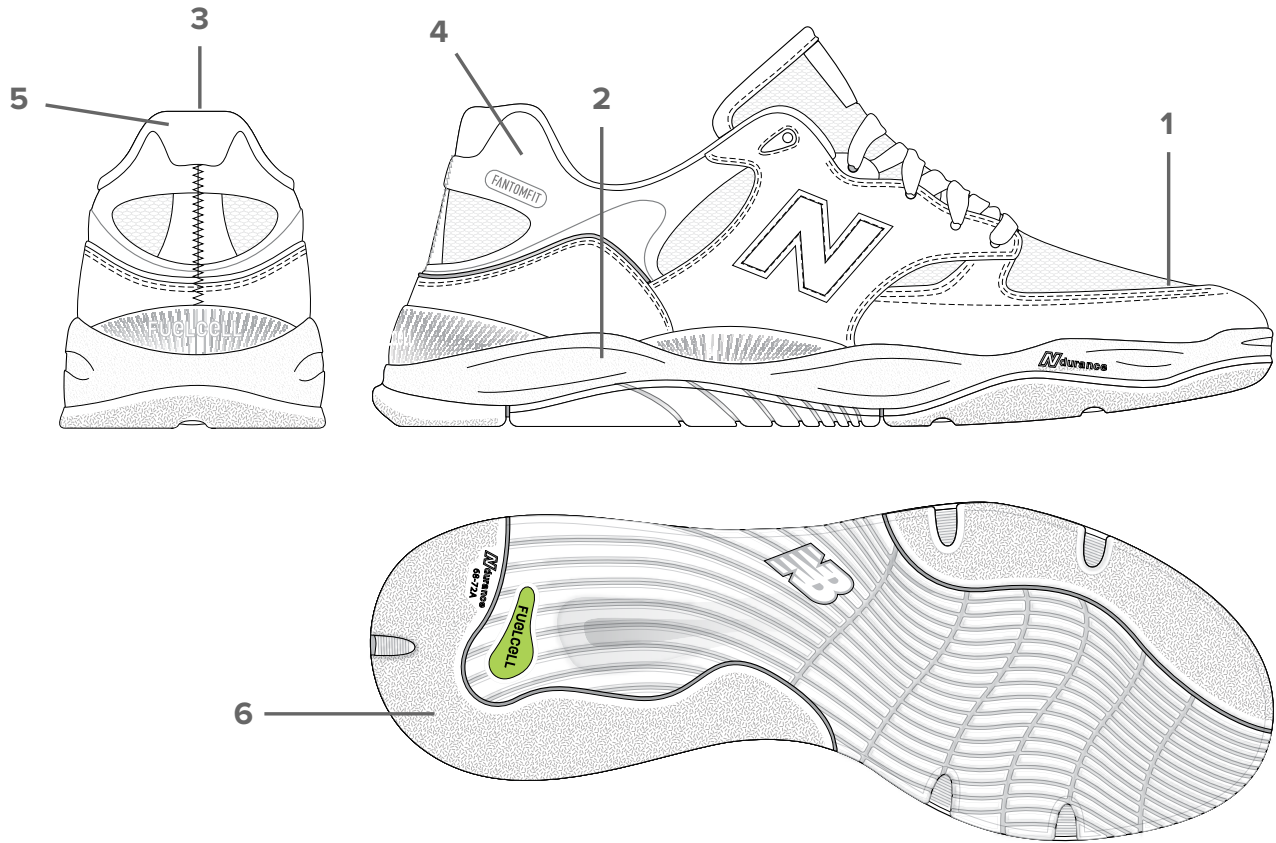




1010 Tiago Lemos

FUELCCELL *FantomFit* Ortholite® *N*durance

New Balance has a revered history of making technical performance footwear to meet the needs of professional athletes. New Balance Numeric continues this tradition with the 1010; our most technically advanced skate shoe to date. The 1010 features a full-length dual-density FuelCell midsole, for propulsive underfoot cushioning. An upper harnessing FantomFit and anatomical inner heel pods provide a secure lockdown fit. The 1010 blends New Balance and skate heritage perfectly for confidence both on and off the board. The 1010 is the signature model of Tiago Lemos.



- 1

Reinforced toecap for added durability.
- 2

Full-length dual density FuelCell midsole.
- 3

Molded Ortholite insole for step in comfort.
- 4

Reinforced Fantom Fit heel stabilizer.
- 5

Padded collar with zonal pods to lock in heel.
- 6

Articulated, multi-density outsole designed for superior grip.



NM1010SO
NAVY / BLACK
SUEDE / MESH



NM1010BN
BROWN / GUM
SUEDE / SUEDE

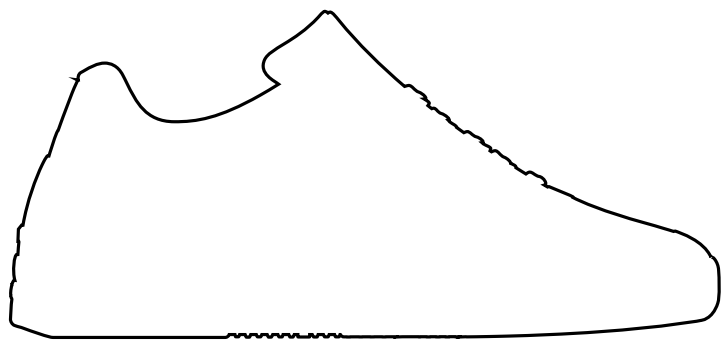
933 Andrew Reynolds

FUELCELL FANTOMFIT *N*durance

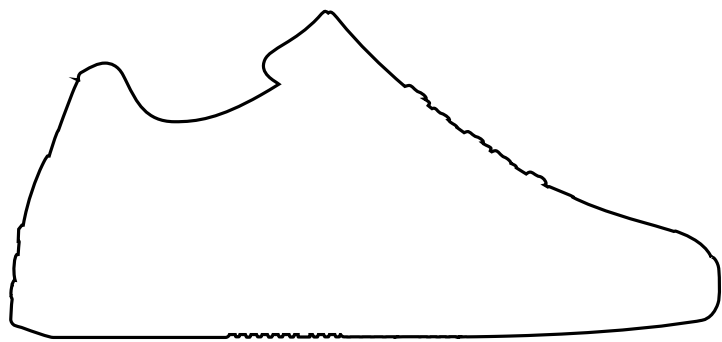
Andrew Reynolds has jumped down more stairs than most people have walked. Combine Reynolds’ insight and experience on board with New Balance’s shoe making expertise and you get the 933, the most anticipated skate shoe from New Balance Numeric.

Arriving February 2025.

~~8055~~
~~333~~
~~999~~
~~993~~
933



NM933GDY
GREY / WHITE
SUEDE / MESH



NM933JKL
DARK OLIVE / LIGHT OLIVE
SUEDE / NUBUCK



808L



Tiago Lemos Signature Model

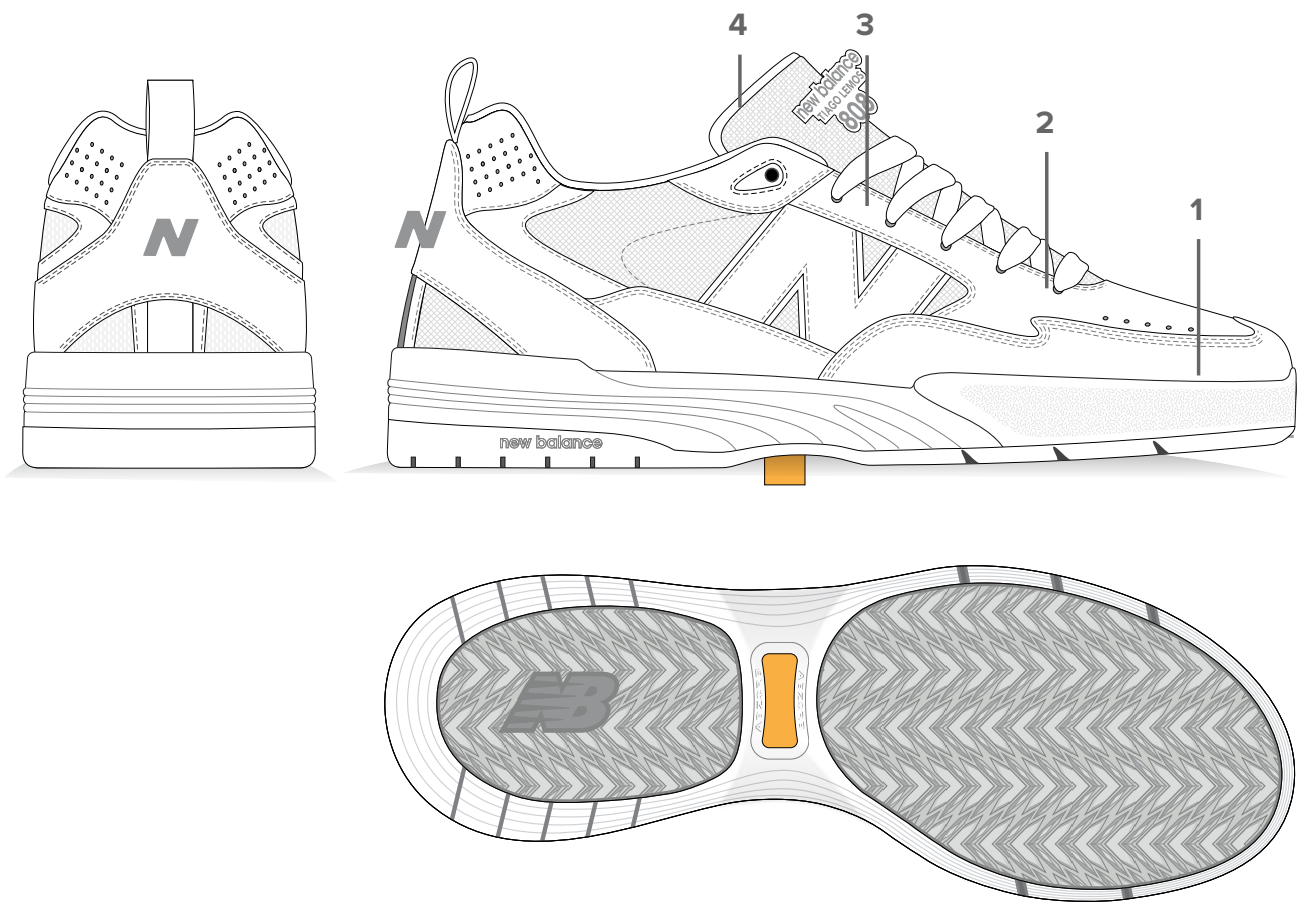




808L Tiago Lemos

Ndurance ABZORB Ortholite®

Introducing the NB Numeric 808 Light by Tiago Lemos. We've modified the existing 808 to reduce overall weight, increase flexibility and improve fit so you can skate them right out of the box. Still the same durability and protection that Tiago loves, leaving everything you need and nothing you don't.



- 1 Updated upper part count to reduce weight without sacrificing performance
- 2 Vamp runs full length to outsole with added toe cap for extra durability
- 3 Flexible Ndurance rubber outsole
- 4 Full length ABSORB midsole



NM808LBG
BLACK / GUM
SUEDE / SUEDE



NM808LBB
SEA SALT / BLACK
SUEDE / LEATHER

600



Tom Knox Signature Model

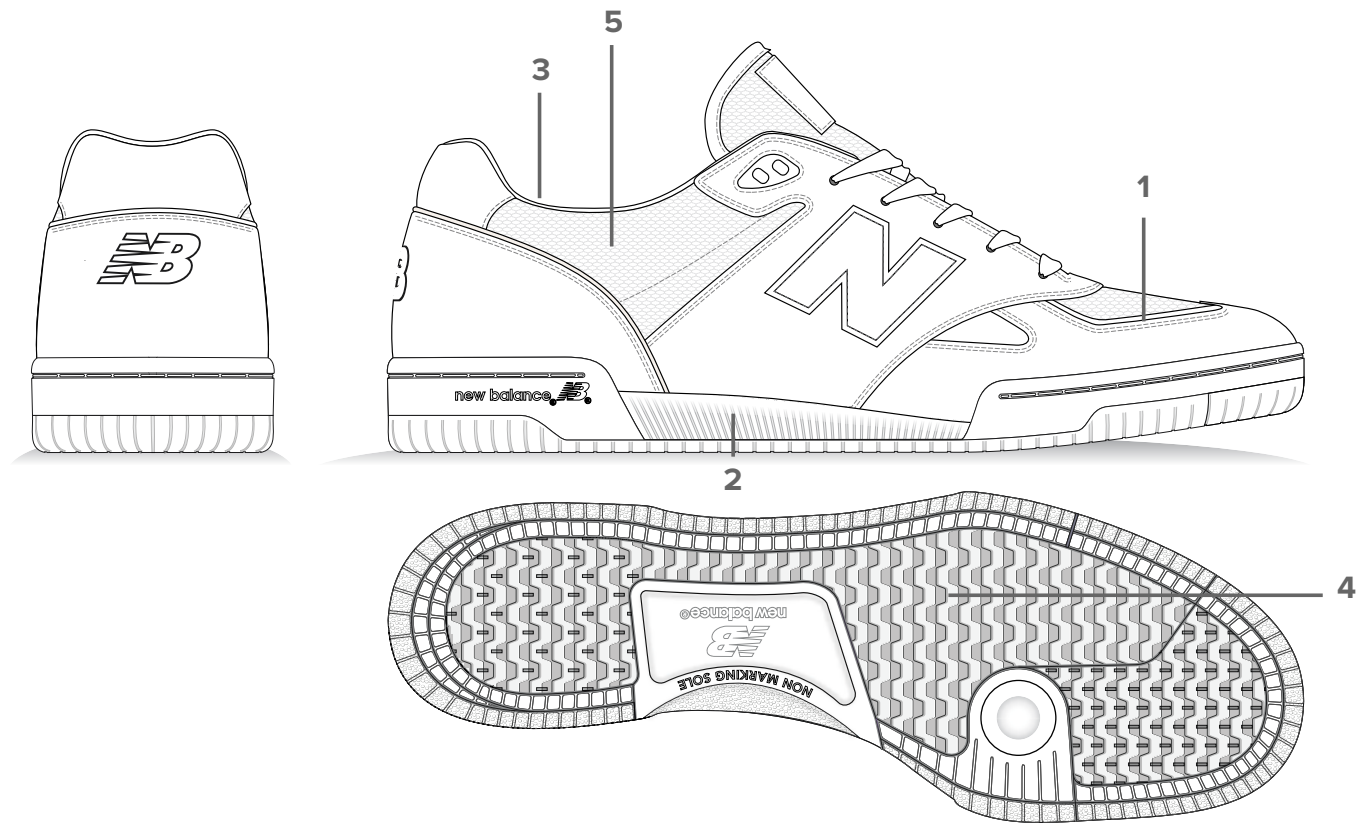




600 Tom Knox

FUELCELL *FantomFit* Ortholite® *N*durance

Introducing the NM600 by Tom Knox. Based on an early 90’s NB indoor court shoe from our archives, the Numeric 600 features a Fuel Cell midsole to maximize energy efficiency, while the toe has been reinforced with our Fantom Fit technology for durability and fit. The molded Ortholite insole boosts comfort while the Ndurance rubber outsole allows for just the right amount of flexibility and grip.



- 1

FANTOM FIT reinforced toe area provides durability and secure fit
- 2

Full-length FUELCELL midsole
- 3

Comfortable Molded Ortholite Insole
- 4

Flexible NDURANCE rubber outsole
- 5

Lightly padded collar for comfort



NM600TTN
WHITE / NAVY
LEATHER / MESH



NM600SMB
NAVY / GUM
SUEDE / MESH

508



Brandon Westgate Signature Model

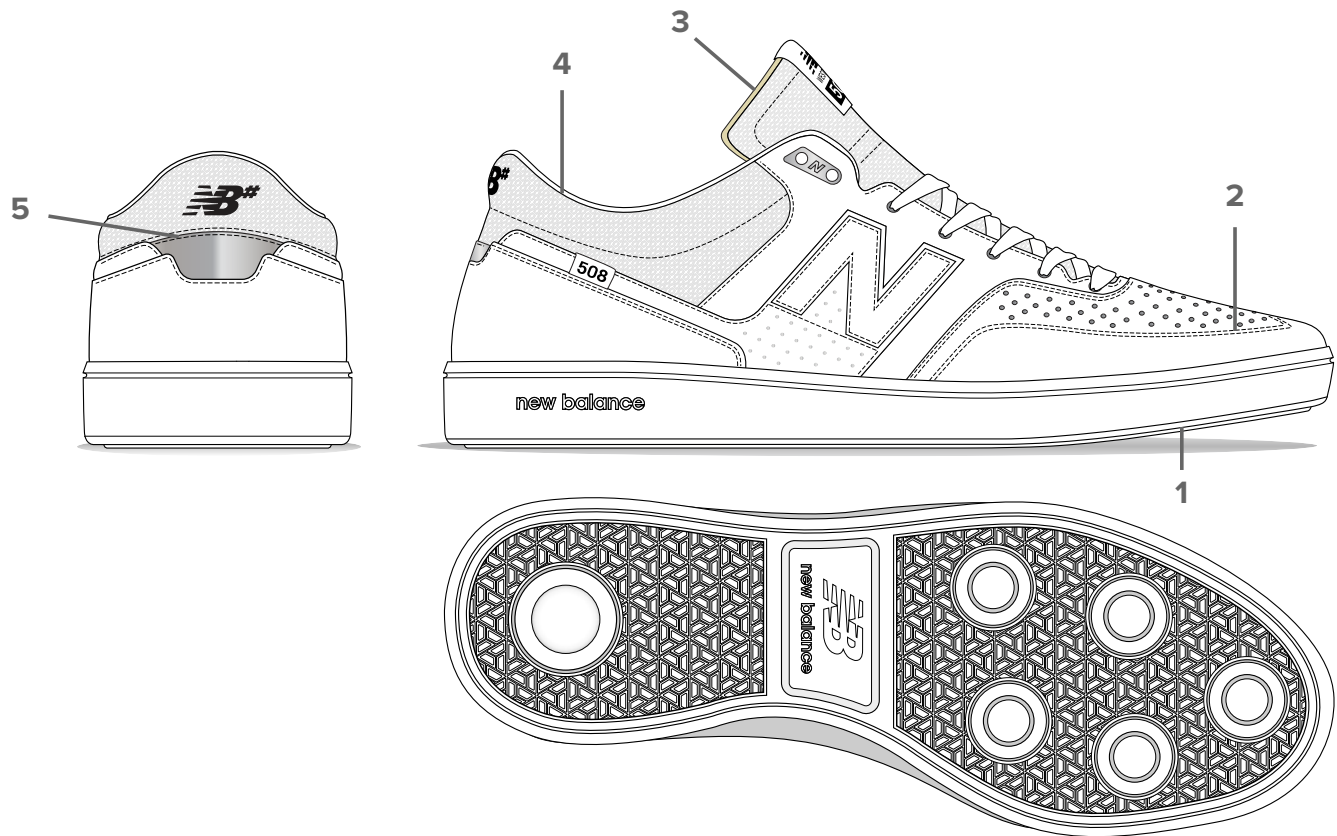




508 Brandon Westgate

*N*durance ABZORB

The newest Pro Model for NB# team rider Brandon Westgate, The NM508 is built on our classic indoor soccer outsole which gives you the board feel of a vulcanized shoe with the impact protection of a cupsole. The upper is made up of a perforated suede, one-piece reinforced toe to minimize blowouts, while the foam backed mesh collar provides a comfortable, but snug fit. The exposed foam and mesh tongue help give the NM508 a retro feel while providing breathability while skating and the reflective heel detailing will keep you visible during those late night sessions.



- 1

Low profile sole to increase board feel.
- 2

Reinforced, on-piece suede toe for durability.
- 3

Exposed foam and mesh tongue provides a retro feel while increasing breathability.
- 4

Mesh collar helps maintain overall comfort.
- 5

Reflective detailing for skating at night.



NM508AWE
WHITE / GREY
LEATHER / SYNTHETIC



NM508SBA
BLACK / GUM
SUEDE / SYNTHETIC

480

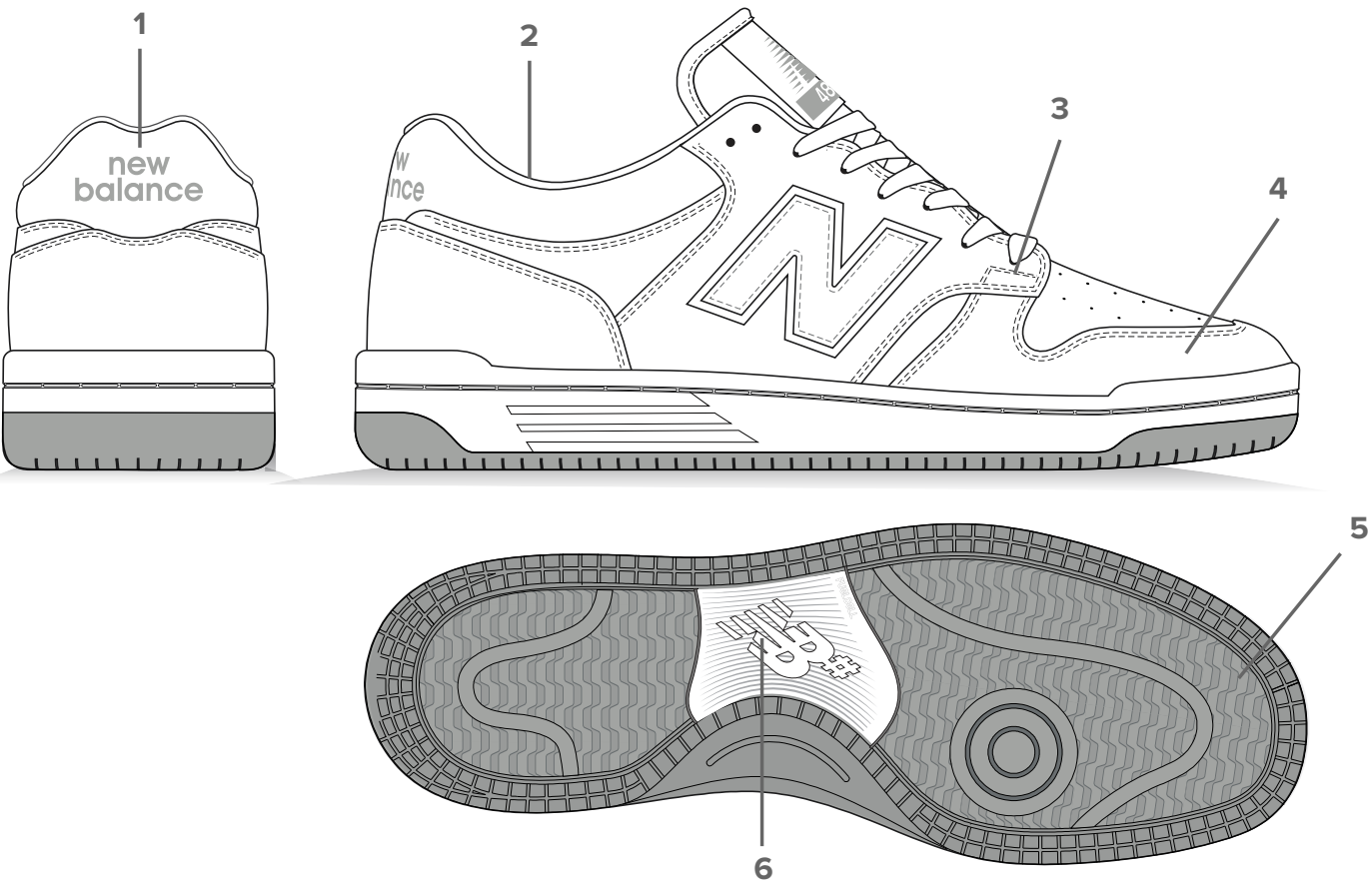




480

FUELCELL *N*durance ABZORB

Digging into our archives, we introduce the New Balance Numeric 480. Originally found on the basketball court in 1983, the Numeric team has remixed the 480 for skateboarding with a reinforced upper, full length FuelCell midsole, and Abzorb insole for step in comfort, impact protection and durability.



- 1 Padded collar ensures a comfortable fit.

2 Molded Abzorb insole for impact protection.

3 Reinforced eyerow maintains upper integrity.

4 Double layered toe cap provides two layers of skate protection.
- 5 N Durance rubber outsole for optimal grip.

6 Fuelcell midsole offers all day underfoot support.



NM480JDI
SEA SALT / VINTAGE TEAL
SUEDE / LEATHER



NM480NDI
VINTAGE TEAL / WHITE
SUEDE / LEATHER

440

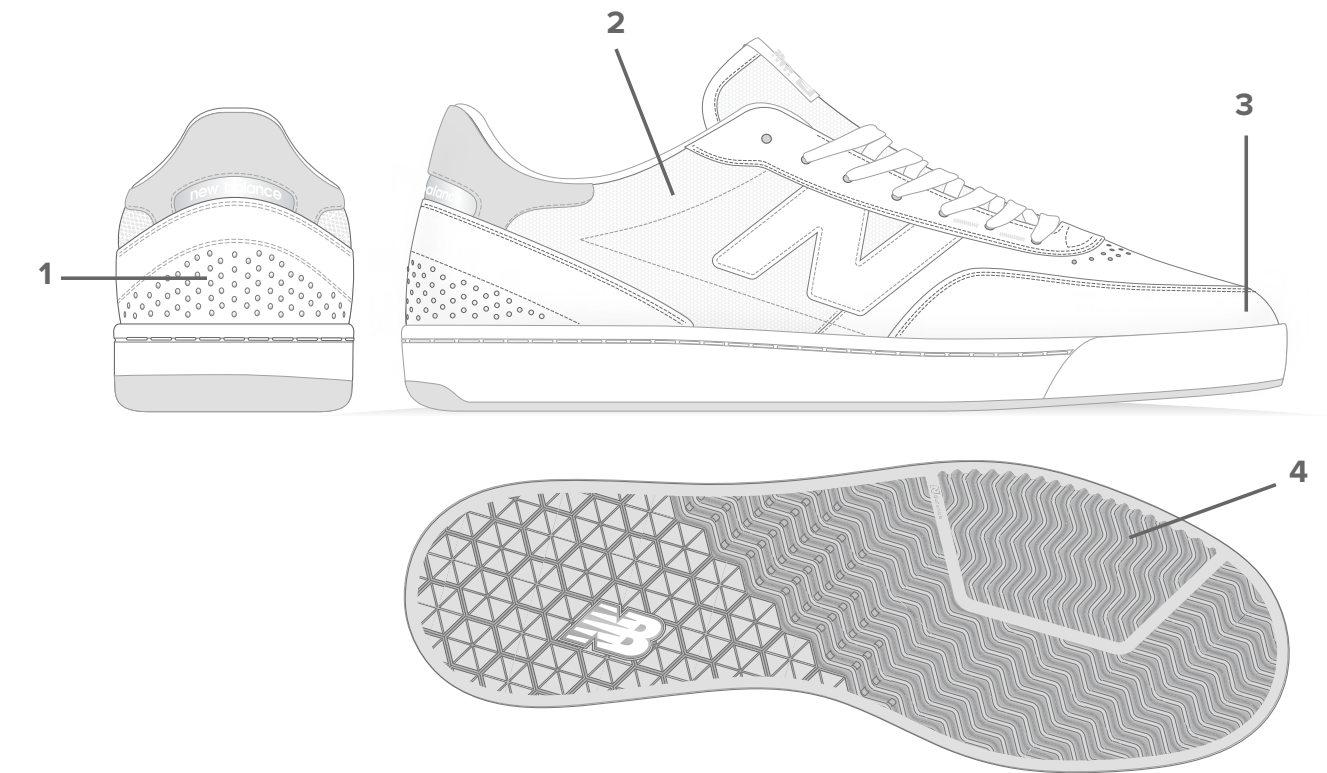




440

Ndurance ABZORB Ortholite®

Introducing the 440v2, an update to one of our most popular cuspsole skateboarding shoes. We polled our team and asked them what would make the 440 even better and their replies lead us to increase the height of the toe cap to move the stitching out of the high wear area, tack stitch the eyestay for durability, and update the quarter logos for a modern look. We kept the same outsole but updated the foam in the heel to Abzorb and added an Ortholite insert for increased comfort.



- 1 Perforations with reflective back for night skating visibility.
- 2 Breathable mesh for breathability and comfort.
- 3 Double layered suede for durability.
- 4 Ndurance rubber outsole optimizes grip and flick.



NM440JL2
TAN / GUM
SUEDE / MESH



NM440SB2
SEA SALT / BLACK
SUEDE / MESH

440 High

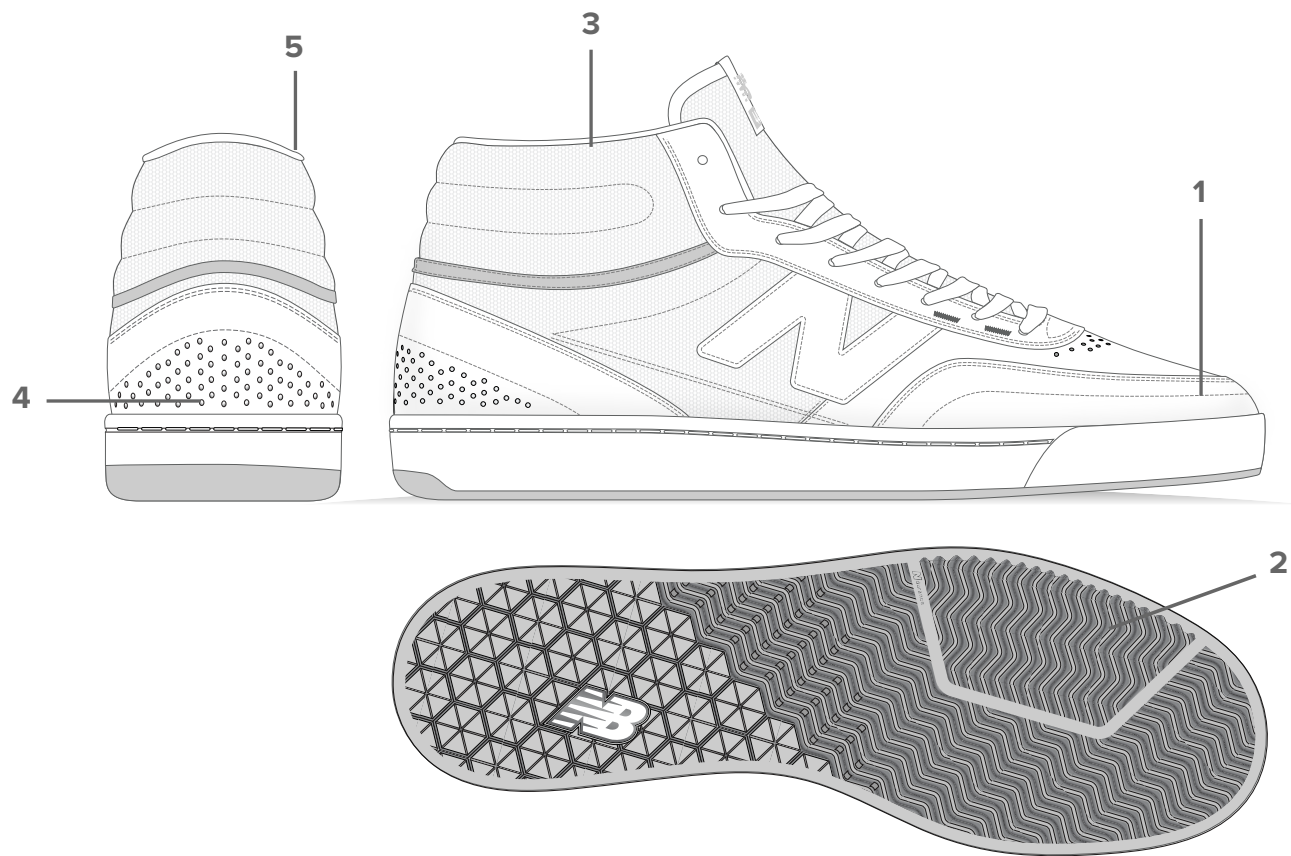




440 High

Ndurance ABZORB Ortholite®

Introducing the 440v2 High, an update to the team favorite high top skate shoe. We've updated the foam in the heel to Abzorb and coupled that with an Ortholite insert to increase comfort and help minimize impact. Lowering the height of the collar increases mobility while the tack stitching on the eyestay and increased height of the toe cap increase durability.



- 1 Double layered suede toe for durability.
- 2 Ndurance rubber outsole optimizes grip and flick.
- 3 Durable mesh that allows breathability.
- 4 Perforations with reflective back for night skating visibility.
- 5 Ortholite insoles for superior comfort.



NM440HA2
MUSHROOM / INDIGO
SUEDE / MESH

430





430

Ortholite® **C-CAP**

The 430 is new to the Numeric line this season. It features a timeless blucher construction sitting atop a classic court style sole for all day comfort. Whether skating or just casual wear, the C-Cap midsole in both the heel and forefoot creates a comfortable underfoot feel, and the reinforced upper makes the 430 durable for skating.



- 1 C-CAP mid sole puck in heel and forefoot for added cushioning.
- 2 EVA lasting board for additional step in comfort.
- 3 Rubber toe cap underlay for extra durability.



NM430BWH
BLACK / WHITE
SUEDE / MESH



NM430CZY
OLIVE / BLUE
SUEDE / CANVAS

574

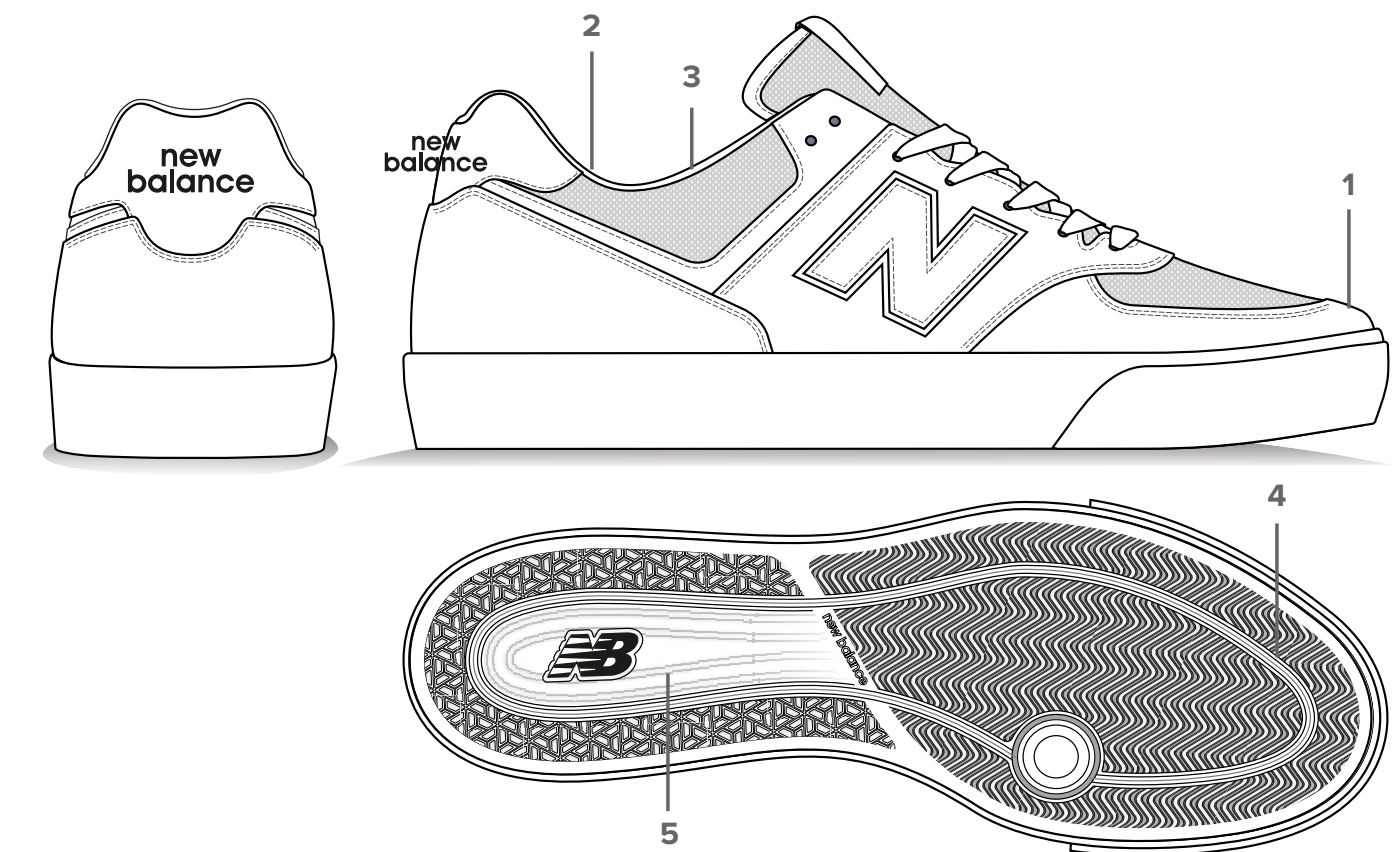




574

Ortholite® *N*durance

The 574 is the most iconic sneaker in New Balance's storied history. This season we introduce our Numeric version of the 574 which features a vulcanized construction with vaulted heel design that flexes on impact. We've reinforced the toe with rubber for durability and added a PU lasting board that sits underneath a molded Ortholite insert for additional step in comfort and support.



- 1 Rubber backed toe cap for added durability.
- 2 Comfortable molded Ortholite insole.
- 3 PU lasting board provides optimal shock absorption.
- 4 Multi directional herringbone tread increases grip and board feel.
- 5 Vaulted heel design reduces chance of heel bruise.



NM574VGY
GREY / WHITE
SUEDE / MESH



NM574VOW
SEA SALT / WHITE
SUEDE / MESH

417



Franky Villani Signature Model

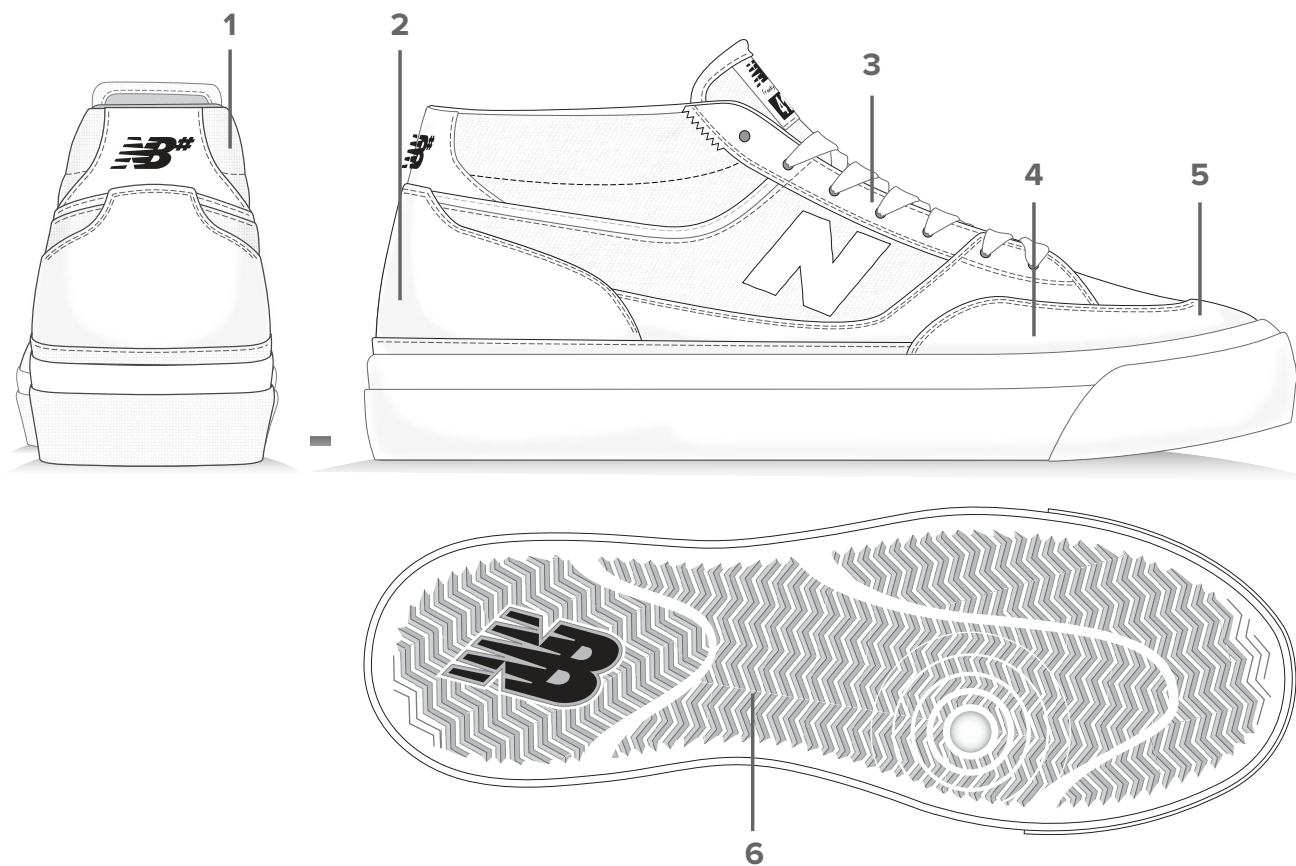




417 Franky Villani

ABZORB

The Numeric team has been looking forward to Franky bringing his unique creative vision to a signature shoe. Franky’s aesthetics and style guided the design process, merging skate heritage and pattern inspiration from iconic New Balance silhouettes. Introducing the NM417 by Franky Villani, a mid cut, vulcanized skate shoe, featuring a modern take on classic herringbone outsole, an upper with triple layer reinforcement in the high-wear areas, and an Abzorb insole for comfort and impact protection. Franky tested and approved!



- 1

Padded mid cut collar for ankle protection and support.
- 2

Molded Abzorb insole for impact protection.
- 3

Foot centering elastic straps on tongue.
- 4

Double layered suede ollie protection.
- 5

Durable TPU backed toecap.
- 6

Multi-directional herringbone tread pattern.



NM417DPM
SEA SALT / BLACK
SUEDE / CANVAS

417 Low



Franky Villani Signature Model

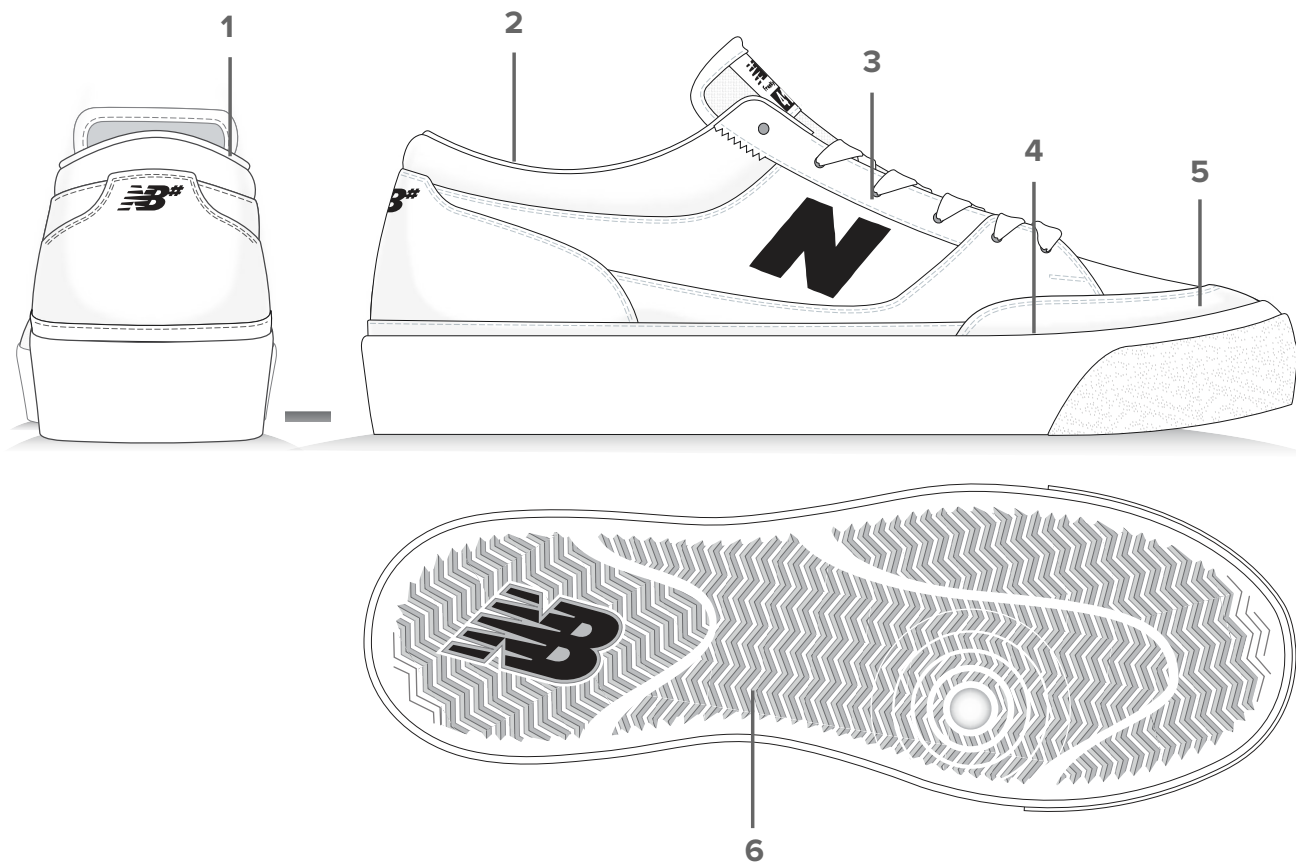




417 Low Franky Villani

ABZORB

Introducing the NM417L by Franky Villani, a low cut version version of Franky's vulcanized skate shoe. The 417 Low features a modern take on a classic herringbone outsole, an upper with triple layer reinforcement in the high-wear areas, and an Abzorb insole for comfort and impact protection.



- 1 Padded collar for ankle protection and support.
- 2 Molded Abzorb insole for impact protection.
- 3 Foot centering elastic straps on tongue.
- 4 Double layered suede ollie protection.
- 5 Durable TPU backed toecap.
- 6 Multi-directional herringbone tread pattern.



NM417LBD
RED / WHITE
SUEDE / CANVAS



NM417LBS
BLACK / WHITE
SUEDE / CANVAS

306



Jamie Foy Signature Model

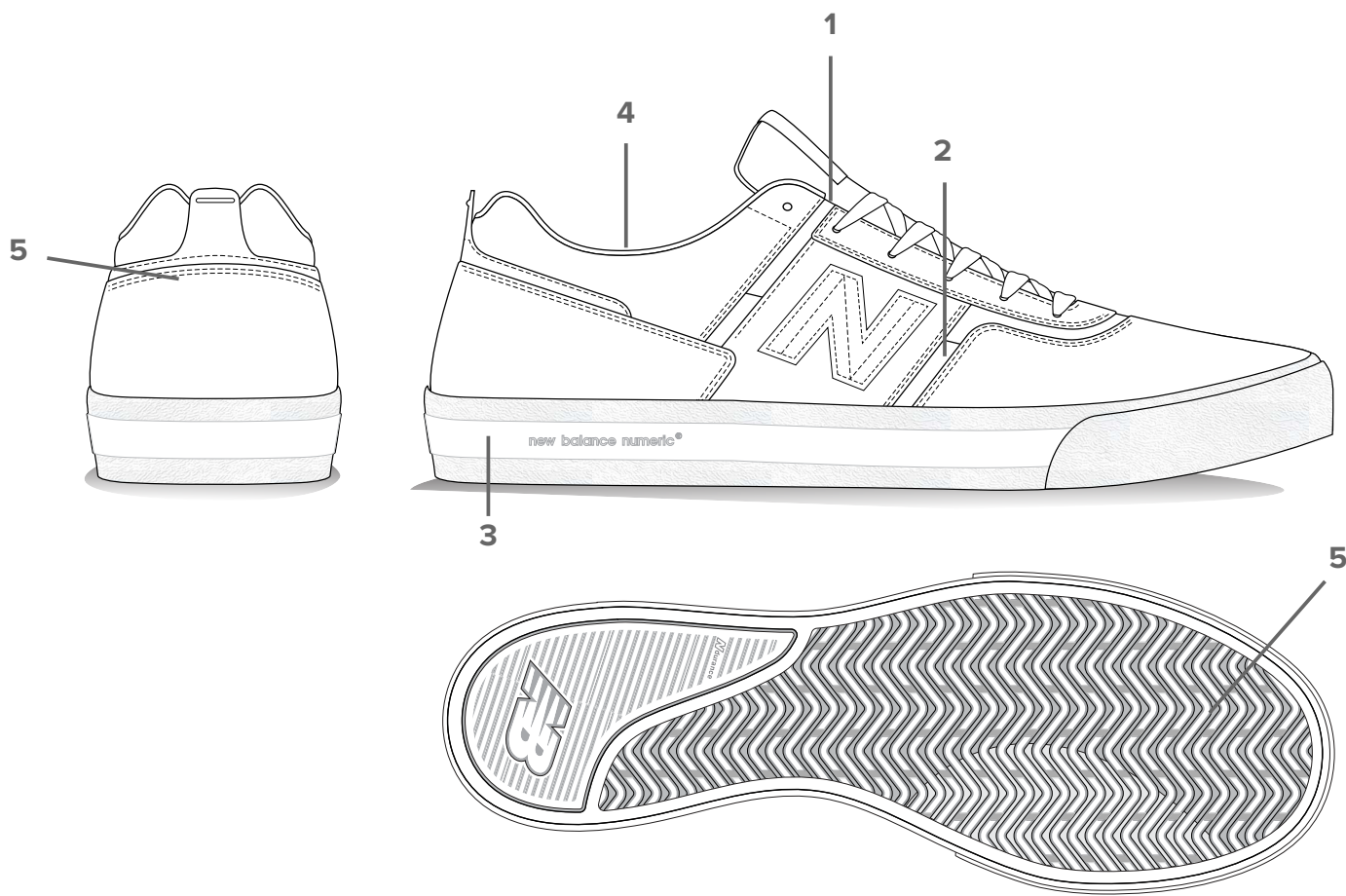




306 Jamie Foy

Ndurance **ABZORB**

The 306, Jamie Foy’s signature model for New Balance Numeric is built to take all the abuse that Jamie can throw at them. This model features a unique visible rubber underlay that reinforces the suede and mesh upper, a low-profile vulcanized outsole for board feel, and a custom molded EVA insole for comfort. A shoe that rises to the highest demands of current street skateboarding and come out smiling.



- 1 Elastic gusseted tongue for a snug fit.
- 2 Internal hidden toe protection for added durability.
- 3 Tapered crating in heel for weight reduction with pliable lasting board for support. Minimal forefoot rubber for enhanced board feel.
- 4 Closed cell poly urethane (PU) insert protection provides super impact protection and consistent fit.
- 5 Genuine Gum rubber or Ndurance rubber outsole for superior grip and durability.



NM306TRI
GREY / BLACK
SUEDE / MESH



NM306BGT
BLACK / WHITE
SUEDE / MESH

272

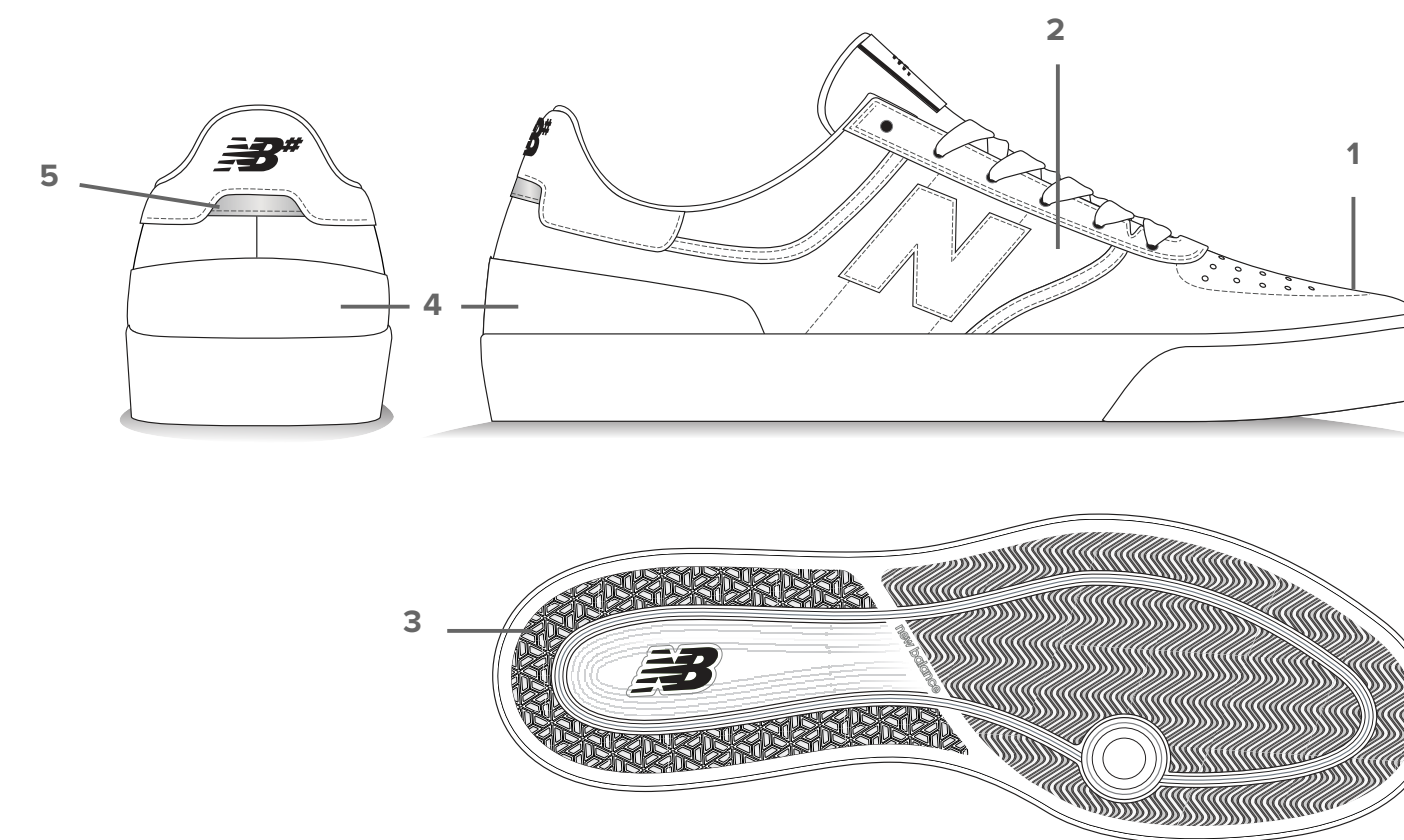




272

N^{durance} ABZORB

The New Balance Numeric 272 is a vulcanized shoe built unlike anything we've made before. The all new outsole provides incredible board feel in the forefoot and the vaulted design in the heel works to reduce the dreaded heel bruise. With design cues from some of NB's classic running silhouettes, the 272 features a clean, one-piece toe that is reinforced for durability, as well as a rubberized heel counter to increase stability.



- 1 Reinforced One-piece toe.
- 2 Textile quarter panels and tongue.
- 3 New vulcanized outsole increases impact protection and reduces weight.
- 4 Rubber heel overlay for stability.
- 5 Reflective panel for night skating.



NM272CAR
OCEAN BLUE / WHITE
SUEDE / CANVAS



NM272RPU
SEA SALT / TEAL
SUEDE / CANVAS

Q2 2025



1010 Tiago Lemos



NM1010SO
NAVY / BLACK
SUEDE / MESH



NM1010BN
BROWN / GUM
SUEDE / SUEDE

508 Brandon Westgate



NM508AWE
WHITE / GREY
LEATHER / SYNTHETIC



NM508SBA
BLACK / GUM
SUEDE / SYNTHETIC

430 New Model



NM430BWH
BLACK / WHITE
SUEDE / MESH



NM430CZY
OLIVE / BLUE
SUEDE / CANVAS

306 Jamie Foy

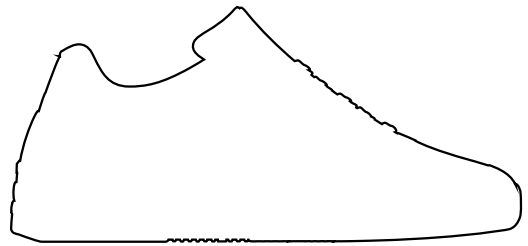


NM306TRI
GREY / BLACK
SUEDE / MESH

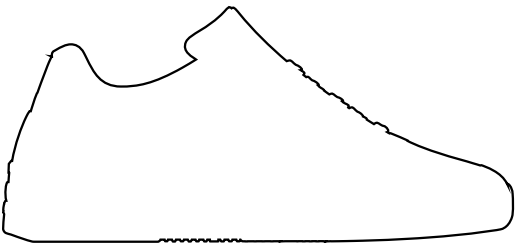


NM306BGT
BLACK / WHITE
SUEDE / MESH

933 Andrew Reynolds



NM933GDY
GREY / WHITE
SUEDE / MESH



NM933JKL
DARK OLIVE / LIGHT OLIVE
SUEDE / NUBUCK

480



NM480JDI
SEA SALT / VINTAGE TEAL
SUEDE / LEATHER



NM480NDI
VINTAGE TEAL / WHITE
SUEDE / LEATHER

574



NM574VGY
GREY / WHITE
SUEDE / MESH



NM574VOW
SEA SALT / WHITE
SUEDE / MESH

272



NM272CAR
OCEAN BLUE / WHITE
SUEDE / CANVAS



NM272RPU
SEA SALT / TEAL
SUEDE / CANVAS

808 Light Tiago Lemos



NM808LBG
BLACK / GUM
SUEDE / SUEDE



NM808LBB
SEA SALT / BLACK
SUEDE / LEATHER

440



NM440JL2
TAN / GUM
SUEDE / MESH



NM440SB2
SEA SALT / BLACK
SUEDE / MESH

417 Franky Villani



NM417DPM
SEA SALT / BLACK
SUEDE / CANVAS

600 Tom Knox



NM600TTN
WHITE / NAVY
LEATHER / MESH



NM600SMB
NAVY / GUM
SUEDE / MESH

440 High



NM440HA2
MUSHROOM / INDIGO
SUEDE / MESH

417 Low Franky Villani



NM417LBD
RED / WHITE
SUEDE / CANVAS



NM417LBS
BLACK / WHITE
SUEDE / CANVAS

S1 2025 Carry Over

600 Tom Knox



NM600TER
BLACK / BLACK
SUEDE / MESH

440



NM440BNG
BLACK / GUM
SUEDE / MESH

508 Brandon Westgate



NM508TGS
WHITE / BLACK
LEATHER / SYNTHETIC

480



NM480SBW
BLACK / BLACK
SUEDE / MESH



NM480SWG
WHITE / BLACK
SUEDE / MESH

S1 2025 Youth



306 Youth



YS306SCI
SEA SALT / GUM
SUEDE / MESH



NM306SWP
NEW SPRUCE / WHITE
SUEDE / MESH



NM306GRD
BLACK / WHITE
SUEDE / MESH

S1 2025 Specials

933



NEW MODEL LAUNCH

600



BRAND PARTNER COLLAB

480



BRAND PARTNER COLLAB

480



INTERNAL PARTNER COLLAB